

Darwin Strategies

“It is not the strongest of the species that survives, nor the most intelligent, but rather the one most adaptable to change”

To stay competitive in our global business environment, companies must both streamline their operations to be more efficient and add more value to their products and services to keep them unique in the marketplace. Darwin IT Strategies, LLC helps businesses become more competitive and more profitable by enabling them to run themselves. This allows your customers to be more self-servicing, enables your business to respond to events more quickly, and lets your suppliers know your needs sooner.

The result is you preserve your competitive edge, prevent your business offerings from becoming commodities, better serve your customers, and compete more effectively in your changing business environment.

Who We Are

We are corporate business and IT professionals with extensive expertise in a wide range of industries. This enables us to understand your business needs, help you address your business and technological challenges, bring fresh insights into how to improve your business, and help you identify new strategies to achieve your goals.

Our Mission Statement

“enable each client’s business to run itself”

How well your business adapts to the changing business environment determines its future. New technologies and business models provide new ways for your customers to interact with your business. They allow your business to provide better products and services to your customers, and to more efficiently interact with your partners and suppliers. You also hold the line on expenses, increase productivity, reduce turnaround time, and achieve greater scalability.

Leveraging technology is more than replacing manual labor with electronic labor; it is evolving your business to meet the demands of our increasingly connected world. Once this is achieved, you will have more time to focus on acquiring new customers and creating new products.

What We Offer

Business and Systems Analysis

Before you can move forward, you must first know where you are. We help you:

- Perform a SWOT(Strengths, Weaknesses, Opportunities, Threats) analysis
- Map and document your current processes and procedures
- Recommend how to change your processes to achieve better scalability and lower costs
- Identify additional opportunities to cut costs



Process Improvement and Systems Integration

Streamlining your business not only reduces costs and decreases turnaround times, it also enables you to handle growth more effectively. We help:

- Streamline, merge and divide processes to achieve better scalability and lower costs
- Modify or create automated processes to eliminate manual steps
- Integrate separate automated systems to better streamline the business as a whole
- Identify additional opportunities to cut costs and increase productivity

Project Management

The best of plans can fail if not overseen and implemented properly. We can:

- Ensure that your initiatives progress on time and on budget
- Keep your implementation team working together efficiently and cohesively
- Incorporate any mid-stream changes to your plans
- Enable you to measure the impact of your initiatives on the bottom line

Software Design and Development

We can customize your existing software and create new applications where necessary. Our solutions are designed with an eye towards making them adaptable to your changing needs. This enables you to respond quickly and be more proactive to the inevitable changes in your business environment.

Pricing

We charge an hourly rate commensurate with the requirements of the job. We offer our services on a project, retainer, or as needed basis. We do not charge for an initial consultation or price quote.

On-site Service

On-site service is available in western and central Connecticut. In New York, we serve Westchester, Putnam and Dutchess Counties.

The Future is Here

How well your business adapts to the changing business environment determines its future. To find out more about how Darwin IT Strategies can help your business thrive, contact us at:

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